

## BRANDT FAMILY SCHOLARSHIP

The Brandt Family Scholarship was established in honor of Jeanene Brandt, who taught first grade for 32 years at Lake City Area Schools. Jeanene and Greg Brandt have been very active members of the Lake City community, as Greg also owned and operated Brandt's Pharmacy. Greg and Jeanene were both born and raised in the Upper Peninsula and originally planned to return to their home town of Escanaba but while waiting for Greg to finish his Pharmacy program, fell in love with Lake City and made the decision to stay here and raise their two sons, who are both graduates of Lake City Area Schools. Their support for the Lake City Community is unrivaled and this scholarship is an example of their generosity and philanthropy. The Brandt family wants to support Lake City graduates with this scholarship and encourage young people to further their education in a direction that will help them become productive and caring members of their communities

### BRANDT FAMILY SCHOLARSHIP INFORMATION

#### General Information

- The annual scholarship amount is \$500.
- The Cadillac Area Foundation oversees the management of the financial investment to assure ongoing funds are available each year. The Lake City Education Foundation (LCEF) Committee reviews all applications and selects recipients for each LC scholarship.
- Applicants must be Lake City High School Seniors who plan to attend a post-secondary program in a university, college or trade school.
- Applicants must complete and submit the application according to the guidelines provided on the next page. **Deadline for submission is March 1.**
- The Brandt Family Scholarship is payable upon completion of the first semester of post-secondary education with proof (college or trade school transcript) of passing grades.
- Please complete the following identification data and submit this page with your essay:

APPLICANT NAME: \_\_\_\_\_ DATE OF BIRTH: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT #: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

## **BRANDT FAMILY SCHOLARSHIP** **APPLICATION GUIDELINES**

The Brandts are a service driven family and as such are firm believers in the value and power of higher education. The opportunity to help a Lake City student each year with a scholarship underscores their desire to help Lake City grow as a community by helping students to strive for excellence and be able to exemplify a sense of community service as they grow in their respective careers.

The format for this application is an essay that will address areas such as growing up in a small town, your academic areas of interest, and personal experiences or situations that have most impacted you. Think about how you see your life up to this point in time, changing as a result of higher education.

Your application will be evaluated based on the following criteria:

- **Format:**
  - Typed, double spaced in a 12 point font.
  - Margins should be 1"
  - Length of the essay should be a minimum of two pages, not to exceed four pages.
  - Readability: Minimal (preferably none) spelling, grammatical or sentence structure errors. Please proof read and spell / grammar check your essay before submission.
  
- **Content:** Please address the following questions as they pertain to you.
  - Personal Achievements
    - What achievements are your most proud of, such as academic, leadership, service, honors and awards or are there any other accomplishments you want to mention?
  - Personal experiences & their impact
    - What personal experience or situation has been a positive influence on you? Please explain how it impacted you in such a positive way.
    - What personal experience or situation has been a challenging influence on you? Please explain how this challenge ultimately impacted the person you are today?
  - Choosing an area of study and making a career plan
    - What course of study do you plan to follow to achieve your career choice?
    - What is your school of choice?
    - Where do you see yourself in five years (please close your essay with this).
  - Financial Need
    - Please explain if you have a financial need and if so, why this is important to support your educational goals.
    - Explain why you need this scholarship money. How will it help you?
  
- **Communication of ideas:** It is important to convey your thoughts and ideas in a clear and articulate manner. For example it is easy to just list accomplishments, but try to expand your thoughts to reflect some level of analysis of the examples you provide. It is important to reflect about how you have grown as a person and where you see yourself in the future.

### **The application deadline is March 1.**

Please submit your application, including these 2 pages and your essay to the Lake City High School Counselor. For further information or questions regarding the Scholarship program or application process, please contact your High School Counselor.

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